Introduction

Section I: Welcome to the Industry: Terms, Tools and Tips

1. Your Career in Cosmetic Science
   Perry Romanowski, Randy Schueller .......................... 3

2. Your Primer of Technical Terms and Chemical Jargon
   Perry Romanowski, Randy Schueller .......................... 11

3. Cosmetic Ingredient Nomenclature
   Anthony J. O’Lenick Jr. ........................................ 21

4. INCI Names: International Harmonization
   Anthony J. O’Lenick Jr. ........................................ 43

5. Material Safety Data Sheets
   Perry Romanowski, Randy Schueller .......................... 57

6. Building Effective Supplier Relationships
   Perry Romanowski, Randy Schueller .......................... 63

Section II: Basic Cosmetic Science: Biology of hair and skin; Chemistry of Raw Materials

7. Inside the Hair: An Advanced Hair Biology Model
   Randy Schueller and Perry Romanowski ....................... 73

8. New Directions for Sensitive Skin Research
   Jennifer A. Davis and R. Randall Wickett, PhD .............. 81

9. Axillary Odor: Its Physiology, Microbiology and Chemistry
   J. C. Parekh. .................................................. 87

10. Conditioning Agents for Hair and Skin
    Perry Romanowski, Randy Schueller .......................... 97

11. Surfactant Science
    Anthony J. O’Lenick Jr. ....................................... 103

12. Oils of Nature
    Anthony J. O’Lenick Jr. ....................................... 117

13. Understanding Emulsions
    Perry Romanowski, Randy Schueller .......................... 129

14. Silicone Chemistry
    Anthony J. O’Lenick Jr. ....................................... 137
15. Creating Colorful Cosmetics  
   *Luigi Rigano* .............................................. 147

16. Pigments: Achieving the Effect  
   *Bud Brewster* .................................................. 159

17. The Science of Reactive Hair Care Products  
   *Anthony J. O’Lenick Jr.* ..................................... 167

18. The Essence of Fragrance  
   *Randy Schueller and Perry Romanowski* ...................... 177

19. Common Scents  
   *Perry Romanowski, Randy Schueller, Stephen Herman* ........ 187

20. Microorganisms and Personal Care Products  
   *David C. Steinberg* ........................................... 197

Section III: Product Development: From Beaker to Bottle

21. Lab Notebooks: The “Write” Stuff  
   *Perry Romanowski, Randy Schueller* ......................... 207

22. Laboratory Notebooks: Valuable Indicators of Intellectual Property  
   *Dolores T. Kenney, Esq.* ........................................ 215

23. Laboratory Batching of Cosmetic Products  
   *Perry Romanowski, Randy Schueller* ........................... 225

24. Successful Product Development  
   *Perry Romanowski, Randy Schueller* ........................... 231

25. Formulating Cosmetic Emulsions: A Beginner’s Guide  
   *Ken Klein* ....................................................... 237

26. The Aging of Polymer-Stabilized Creams: A Rheological Viewpoint  
   *Slobodanka Tamburic* .......................................... 241

27. Gels and sticks  
   *Perry Romanowski, Randy Schueller* ............................. 251

28. Aerosols for Apprentices  
   *Perry Romanowski, Randy Schueller* ............................. 259
29. Encapsulation Technologies: Tailored Solutions for Delivery  
   Todd Ostergaard, Scott Hawkins ........................................... 271

30. What Every Formulator Needs to Know about Fragrance  
   Felix Buccelato ........................................................................ 281

31. Fragrance in Emulsion and Surfactant Systems  
   Steve Herman ........................................................................... 291

32. Fundamentals of Formulating Hair Care Products  
   Perry Romanowski, Randy Schueller ........................................ 303

33. Introduction to Shampoo Thickening  
   Anna M. Howe, Amy E. Flowers, Brian Yang ............................ 313

34. Innovations in Hair Styling Technology  
   Randy Schueller and Perry Romanowski .................................. 325

35. Understanding “Mild” Cosmetic Products  
   Perry Romanowski, Randy Schueller ........................................ 333

36. Formulating for Efficacy  
   Johann W. Wiechers, Caroline L. Kelly and Trevor G. Blease,  
   J. Chris Dederen ........................................................................ 343

37. Formulating for Sensitive Skin  
   Zoe Diana Draelos ...................................................................... 357

38. The ABCs of SPF  
   Perry Romanowski, Randy Schueller ........................................ 373

39. Self-Tanners: Formulating with Dihydroxyacetone  
....................................................................................................... 381

40. The Dry Facts About Wet Perspiration  
   Zoe Diana Draelos ...................................................................... 395

41. Improving the Appearance of Facial Pores  
   Y. Katsuta, T. Iida and S. Inomata, S. Yoshida .......................... 403

42. A Light-Diffusing Concept for Antiaging Effects in Makeup Formulations  
   E. Desmarthon, D. Hericher and M. Seu-Salerno .......................... 409

43. Cosmetic Product Packaging  
   Perry Romanowski, Randy Schueller ........................................ 419
44. Emerging Technologies and the Future of Cosmetic Science  
   Randy Schueller and Perry Romanowski ........................................ 427

Section IV: Does It Work: Product Testing, Regulatory Compliance and Claims Support

45. Evaluating Raw Materials and Finished Products ................................ 437

46. Preservative Efficacy Testing: Accelerating the Process  
   John I. Yablonski and Sharon E. Mancuso ........................................ 443

47. The Century of Progressive Regulation  
   Rachel Chapman .................................................................................. 457

48. Mind Over Matter: Cosmetic Claim Substantiation Issues  
   Facing the Future  
   Johann W. Wiechers ........................................................................... 469

49. The Regulatory Interface: When is it a Cosmetic and When a Drug?  
   Jean L. Fourcroy, M.D., Ph.D., M.P.H., Uniformed Services .................. 479

50. Correlating Porosity and Tensile Strength of Chemically Modified Hair  
   Ali N. Syed and Hasan Ayoub .............................................................. 487

51. In Vivo Quantitative Evaluation of Gloss  
   P. Clémenceau, S. Breugnot and B. Pouet ............................................ 495

52. Evaluating Shampoo Foam ................................................................. 503

53. What You Should Know About Testing on Human Hair  
   Perry Romanowski, Randy Schueller .................................................. 507

54. Evaluating Shine on Hair  
   Perry Romanowski, Randy Schueller .................................................. 513

Index ...................................................................................................... 521
Beginning Cosmetic Chemistry

Third Edition

During the past ten years, thousands of new chemical raw materials and formulations have been developed, countless new marketing concepts have been tested and hundreds, if not thousands, of new cosmetic regulations have been enacted. With the third edition of this best-selling chemistry textbook, the authors substantially update all their original material and include 21 additional chapters of brand new material to cover recent developments in the field of cosmetic science and to ensure that Beginning Cosmetic Chemistry remains an up-to-date resource for many years to come.

The four major sections of this book cover all important aspects of the cosmetic industry, including:
- Orientation, Tools and Terms
- Cosmetic Ingredients and Vehicles
- Product Development
- Product Testing

With this updated third edition, authors Randy Schueller and Perry Romanowski re-emphasize the importance of providing introductory technical information to those who would like to improve their understanding of cosmetic science.

Perry Romanowski has worked in the beauty industry for more than 15 years and is currently vice president of Brains Publishing. He holds a BS in chemistry and an MS in biochemistry from DePaul University. Perry is an active member of the Society of Cosmetic Chemists and instructs the continuing education course titled Beginning Cosmetic Chemistry.

Randy Schueller is director of global hair R&D for the Alberto Culver Company. A graduate of the University of Illinois with a BS in chemistry, Randy has been involved in cosmetic product development for more than 25 years. Randy also holds several hair care patents and is an active member of both the Society of Cosmetic Chemists and the National Association of Science Writers.