

UPDATED EDITION • 21 NEW CHAPTERS

Beginning Cosmetic Chemistry

Third Edition



■ **Practical Knowledge for
the Cosmetic Industry**



■ **Randy Schueller & Perry Romanowski**

Beginning Cosmetic Chemistry

Third Edition

Perry Romanowski, Randy Schueller

**Practical Knowledge for the
Cosmetic Industry**

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Beginning Cosmetic Chemistry

Third Edition

During the past ten years, thousands of new chemical raw materials and formulations have been developed, countless new marketing concepts have been tested and hundreds, if not thousands, of new cosmetic regulations have been enacted. With the third edition of this best-selling chemistry textbook, the authors substantially update all their original material and include 21 additional chapters of brand new material to cover recent developments in the field of cosmetic science and to ensure that *Beginning Cosmetic Chemistry* remains an up-to-date resource for many years to come.

The four major sections of this book cover all important aspects of the cosmetic industry, including:

- Orientation, Tools and Terms
- Cosmetic Ingredients and Vehicles
- Product Development
- Product Testing

With this updated third edition, authors Randy Schueller and Perry Romanowski re-emphasize the importance of providing introductory technical information to those who would like to improve their understanding of cosmetic science.

Perry Romanowski has worked in the beauty industry for more than 15 years and is currently vice president of Brains Publishing. He holds a BS in chemistry and an MS in biochemistry from DePaul University. Perry is an active member of the Society of Cosmetic Chemists and instructs the continuing education course titled *Beginning Cosmetic Chemistry*.

Randy Schueller is director of global hair R&D for the Alberto Culver Company. A graduate of the University of Illinois with a BS in chemistry, Randy has been involved in cosmetic product development for more than 25 years. Randy also holds several hair care patents and is an active member of both the Society of Cosmetic Chemists and the National Association of Science Writers.

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